



**CHRISTINA CONSERVANCY, INC.**  
**1201 Orange Street, Suite 640, Wilmington, DE 19801**

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**Interested in sponsoring the 2022 Christina River Watershed Cleanup?**

Since its inception in 1992, the Christina River Watershed Cleanup has grown to include more than 700 volunteers per year. Upwards of 15,000 people have removed debris from along the banks of the Christina River, Naamans Creek, White Clay Creek, and various other waterways around northern Delaware. This equates to more than 380 tons of tires, appliances, household items, and uncountable pieces of plastic and foam being cleared from the watershed over the past thirty years.

As our planning committee prepares for the 2022 Cleanup, we would like to invite you to join the Artesian Water Company, City of Wilmington, Partnership for the Delaware Estuary, and Delaware Department of Natural Resources and Environmental Control, just to name a few, by donating towards this valuable environmental effort. There are many ways to assist with removing human-made debris from within the Christina River's beautiful watershed and the enclosed Sponsorship Commitment Form outlines two levels of support, as well as various supplies and services needed each year.

Your sponsorship will be recognized on banners at all 2022 Cleanup locations where volunteers sign in; pick up needed supplies; and sign out at the end of the day. **Sponsors providing donations of \$1,000 or more will have their logos highlighted on these banners.** Every sponsor for the 2022 Christina River Watershed Cleanup will also be promoted on the Cleanup's website: [www.ChristinaRiverCleanup.org](http://www.ChristinaRiverCleanup.org).

Consider joining the 30th Annual Christina River Watershed Cleanup on **Saturday April 2, 2022** as a sponsor and a volunteer! Tax-deductible donations are made directly to the Christina Conservancy, a nonprofit 501(c)3 organization. Checks should be made payable to **Christina Conservancy** and mailed with the enclosed sponsorship form to **1201 Orange Street, Suite 640, Wilmington, DE 19801**. Please visit our website for additional information, or feel free to contact us directly.

Very truly yours,

Shirley Posey  
Cleanup Coordinator, CRWC  
[spsap917@gmail.com](mailto:spsap917@gmail.com)  
(302) 307-2757

Very truly yours,

John L. Williams  
President, Christina Conservancy  
[John@TrustWilliams.com](mailto:John@TrustWilliams.com)  
(302) 575-0873

Encl: Sponsorship Commitment Form

# Christina River Watershed Cleanup

## Sponsorship Commitment Form

**SPONSOR ~ cash donation of \$1,000 & up** \$ \_\_\_\_\_

- Corporate name/logo on Sponsorship Banner displayed at all Cleanup locations
- Corporate name/logo on [www.ChristinaRiverCleanup.org](http://www.ChristinaRiverCleanup.org) with a link to corporate website
- Corporate name/logo on advertisements & press releases, plus mentions in social media campaign
- Opportunity to hang a banner at the Cleanup location of your choice
- Listing in the Christina Conservancy's Annual Report

**DONOR ~ cash donation and/or services under \$999** \$ \_\_\_\_\_

- Corporate name recognition on Sponsorship Banner displayed at all Cleanup locations
- Corporate name on [www.ChristinaRiverCleanup.org](http://www.ChristinaRiverCleanup.org) website
- Listing in the Christina Conservancy's Annual Report

**Donation of Services / Supplies needed annually:** *Please check item(s) and provide a description.*

- Advertising (print, radio, online) \_\_\_\_\_
- Equipment (dump truck, backhoe, loader) \_\_\_\_\_
- Food / Drinks (water, breakfast, lunch) \_\_\_\_\_
- Supplies (gloves, trash bags, plants) \_\_\_\_\_
- Other (giveaways, toilets, sinks, etc.) \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company / Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Checks should be made payable to the **Christina Conservancy**, a 501(c)3 organization

**DEADLINE for inclusion as a 2022 sponsor is Friday, March 4th**

*Please mail this Sponsorship Commitment Form and donation to  
Cleanup Sponsorship, 1201 Orange Street, Suite 640, Wilmington, DE 19801.*

*Additional questions regarding the Cleanup can be directed to (302) 307-2757, or  
[ChristinaRiverCleanup@gmail.com](mailto:ChristinaRiverCleanup@gmail.com), or visit [www.ChristinaRiverCleanup.org](http://www.ChristinaRiverCleanup.org).*