



CHRISTINA CONSERVANCY, INC.
1201 Orange Street, Suite 640, Wilmington, DE 19801

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Interested in sponsoring the 2018 Christina River Watershed Cleanup?

Since its inception in 1992, the Christina River Watershed Cleanup has grown to include more than 700 volunteers per year. Upwards of 14,000 people have removed debris from along the banks of the Christina River, Naamans Creek, White Clay Creek, and various other waterways around northern Delaware. This equates to more than 340 tons of tires, appliances, household items, and uncountable pieces of plastic and foam being cleared from the watershed over the past twenty-six years.

As our planning committee prepares for the 2018 Cleanup, we would like to invite you to join the Artesian Water Company, City of Wilmington, Partnership for the Delaware Estuary, and Delaware Department of Natural Resources and Environmental Control, just to name a few, by donating towards this valuable environmental effort. There are many ways to assist with removing man-made debris from within the Christina River's beautiful watershed and the enclosed Sponsorship Commitment Form outlines two levels of support, as well as various supplies and services needed each year.

Your sponsorship will be recognized on banners at all 2018 Cleanup locations where volunteers sign in; pickup needed supplies; and sign out at the end of the day. **Sponsors providing donations of \$1000 or more will have their logos highlighted on these banners.** Every business/organization providing sponsorship for the 2018 Christina River Watershed Cleanup will also be promoted on the Cleanup's website: www.ChristinaRiverCleanup.org.

Consider joining the 27th Annual Christina River Watershed Cleanup on **Saturday, April 14, 2018** as a sponsor and a volunteer! Tax-deductible donations are made directly to the Christina Conservancy, a nonprofit 501(c) 3 organization. Checks should be made payable to **Christina Conservancy** and mailed with the enclosed sponsorship form to **1201 Orange Street, Suite 640, Wilmington, DE 19801**. Please visit our website for additional information, or feel free to contact us directly.

Very truly yours,

Shirley Posey
Cleanup Coordinator, DNREC
spsap917@gmail.com
(302) 307-2757

Very truly yours,

John L. Williams
President, Christina Conservancy
John@TrustWilliams.com
(302) 575-0873

Encl: Sponsorship Commitment Form

Christina River Watershed Cleanup

Sponsorship Commitment Form

SPONSOR ~ cash donation of \$1,000 & up _____

- Corporate name/logo on Sponsorship Banner displayed at all Cleanup locations
- Corporate name/logo on www.ChristinaRiverCleanup.org with a link to corporate website
- Corporate name/logo on advertisements & press releases, plus mentions in social media campaign
- Opportunity to hang a banner at the Cleanup location of your choice
- Listing in the Christina Conservancy's Annual Report

DONOR ~ cash donation and/or services under \$999 _____

- Corporate name recognition on Sponsorship Banner displayed at all Cleanup locations
- Corporate name on www.ChristinaRiverCleanup.org website
- Listing in the Christina Conservancy's Annual Report

Services / Supplies needed annually: *Please check appropriate item(s) and provide a description.*

- Advertising (print, radio, online) _____
- Equipment (dump truck, backhoe, loader) _____
- Food / Drinks (water, breakfast, lunch) _____
- Supplies (gloves, trash bags, plants) _____
- Other (appreciation gifts, toilets, sinks) _____

Contact Name: _____

Company / Organization: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Phone: _____ Fax: _____

Contact Email: _____

Checks should be made payable to the **Christina Conservancy, Inc.** a 501(c) 3 organization

DEADLINE for inclusion as a 2018 sponsor is Friday, March 16th

*Please mail this Sponsorship Commitment Form and donation to
Christina Conservancy Inc., 1201 Orange Street, Suite 640, Wilmington, DE 19801.*

*Additional questions regarding the Cleanup can be directed to (302) 307-2757, or
ChristinaRiverCleanup@gmail.com, or visit www.ChristinaRiverCleanup.org.*